



# Provider Talking Points: Engaging with Schools and Other Community Groups

## What is Care For The Aging?

Care For The Aging is an initiative powered by the Pennsylvania Health Care Association to introduce more Pennsylvanians to careers in long-term care. Pennsylvania has one of the oldest populations in the country. The fastest growing demographic in the state is adults aged 80 and older – ages that require more care and support with activities of daily living. Pennsylvania currently has a workforce shortage of caregivers and other essential staff to support the demand for senior care.

## What type of health care provider are you?

Take a moment to share your mission, vision, company/personal history along with explaining the care and services your organization provides.

## What is long-term care?

Long-term care is a critical component of the health care continuum centered around the care and living accommodations of seniors and adults with disabilities. Long-term care consists of providers who specialize in skilled nursing care, assisted living, personal care, and memory care.

## What kind of careers do you offer/have available?

As an around-the-clock health care provider, we offer a vast amount of careers within our community from nurses, to chefs, housekeepers, building engineers, therapists, and more.

## Why is long-term care so important?

Pennsylvania's distinction as having one of the nation's oldest populations, long-term care is a vital component of the healthcare continuum. Long-term care providers are essential in supporting residents who, due to illness or disability, cannot perform daily activities alone. Services focus on maintaining their quality of life, independence, and well-being. By offering ongoing medical, rehabilitative, and personal support, long-term care provides peace of mind to family members and communities. Ultimately, it promotes assistance, support, and prevention, ensuring that the needs of individuals are met with dignity.

## How can my school/community group engage with the residents of your community?

Our residents enjoy the company of others, whether it's a simple one-on-one chat or a group concert. We welcome schools and other community groups to work with us to organize visits or performances. We also offer internships, career shadowing, and seasonal jobs for students interested in a health care career.