

What is Care For The Aging?

Care For The Aging is an initiative by the Pennsylvania Health Care Association to introduce more Pennsylvania students and job seekers to careers in long-term care.

Pennsylvania has one of the oldest populations in the country. The fastest growing demographic in the state is adults aged 80 and older – ages that require more care and support with activities of daily living. Pennsylvania currently has a shortfall of caregivers and other essential staff to support the demand for senior care.

Care For The Aging is a campaign supported by long-term care providers located across the state of Pennsylvania that is designed to educate and recruit more workers into long-term care – a critical component of the health care continuum. Care For The Aging serves as a bridge between long-term care providers, career seekers, and educators to provide informative resources and tools to assist with recruitment and career preparation.

What is long-term care?

Long-term care is a critical component of the health care continuum centered around the care and living accommodations of seniors, adults with disabilities, and rehabilitation patients. Long-term care consists of providers who specialize in skilled nursing care, assisted living, personal care, and memory care.

What types of careers are available in long-term care?

- Certified Nurse Aide (CNA)
- Personal Care Aide (PCA)
- Licensed Practical Nurse (LPN)
- Registered Nurse (RN)
- Director of Nursing (DON)
- Infection Preventionist
- Administrator/Executive Director
- Therapist (speech, physical, occupational, music)
- Social Worker
- Activities Director/Coordinator
- Dietician
- Building Engineer
- Housekeeper

